



KSDZ-FM & KDJL-FM - DJ Broadcasting, Inc.
P.O. Box 390
Gordon, NE 69343

2022 Nebraska Primary

Political Issue Advertising -Nebraska Farm Bureau PAC

Refers to Jim Pillen for Governor - No Pillen Voice. Not a “USE”.

Thursday, April 7, 2022 – Received Payment from Nebraska Farm Bureau NEFB STATE-PAC in the amount of \$956.25. Check #3445 Dated April 6, 2022.

Thursday, April 7, 2022 – James Lambley placed a call to Erin Stieren, Representing Nebraska Farm Bureau and confirmed advertising schedule. Sales order completed and entered in Traffic System.

Thursday, April 7, 2022 – Updated and Completed Original PB-19.

No Pillen Voice. Not a “USE”.

Uploaded to FCC KSDZ-FM & KDJL-FM Political Files on April 7, 2022.

A handwritten signature in blue ink, appearing to be 'OKS'.

Twister

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Kevin Burch, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name:

Address:

Contact: | Phone number: | Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Nebraska Farm Bureau PAC
Address: 5225 S. 16th Street, Lincoln, NE 68512
Contact: Kevin Burch | Phone number: (402) 421-4436 | Email: kevmbe@netb.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

See attached

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following: ☒ N/A

Name(s) of every candidate referred to: Jim Pillen

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Governor


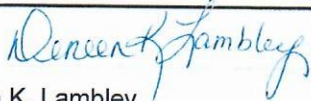
Date of election: May 10, 2022

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: ☒ N/A

4/7/22

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

| Advertiser/Sponsor | Station Representative |
|--|---|
| Signature:  | Signature:  |
| Name: <u>Kevin Burch</u> | Name: Deneen K. Lambley |
| Date of Request to Purchase Ad Time: <u>4-6-22</u> | Date of Station Agreement to Sell Time: 4/6/2022 |


TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 4/6/2022

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted 
- ☒ Accepted IN PART (e.g., ad not received to determine content)*
- ☐ Rejected – provide reason (optional):

Payment and Order Paperwork not received on 4/6/2022. Will be mailed.
Fully Produced Audio Received on 4/6/22
Audio Approved 4/6/22 by James Lambley

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Payment in full Received 4/7/2022 Check #3445 from Nebraska Farm Bureau NEFB STATE-PAC in the amount of \$956.25
James Lambley spoke with Erin Stieren and confirmed Order and advertising schedule. Order entered in Traffic system.
All documents are now completed and now in place in Public File.

| | | |
|---------------------------|---|--|
| Contract #: 2990-00002 | Station Call Letters: KSDZ-FM and KDJL-FM | Date Received/Requested: 4/6/2022 |
| Est. #: POLITICAL | Station Location: Gordon, NE and Kilgore, NE/Valentine, NE | Run Start and End Dates: 4/11/2022 to 4/30/2022 |

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Proof of Performance will be uploaded to the FCC KSDZ & KDJL Public Political File at the end of the Standard Broadcast Billing Month when billing is reconciled and completed.


4/7/22

NEBRASKA FARM BUREAU FEDERATION
2022 POLITICAL ACTION COMMITTEE - EXECUTIVE COMMITTEE

| Position | First Name | Last Name | Address E-Mail | County Term End | Telephone |
|----------|------------|-----------|---|--------------------|--|
| Chair | Sherry | Vinton | 80687 Haney Ln Whitman NE 69366 sherryvinton@gmail.com | Arthur | (308) 544-6492 Home (308) 458-9676 Cell |
| Member | Martey | Stewart | 87278 577 Ave Dixon NE 68732 stewart@nntc.net | Dixon 2023 | (402) 584-2252 Home (402) 375-8913 Cell |
| Member | Lance | Atwater | 16355 S Osage Ave Ayr NE 68925 lance.atwater@gmail.com | 2023 | (402) 984-4059 Home (402) 984-4059 Cell |

First Vice President serves as Chair
Appointments are made and all terms begin and/or end at the NFBF Annual Meeting in December
Executive Committee members are appointed for 3-year terms

1/2022

AKS
4/1/22

KSDZ & KDJL
PO Box 390
Gordon, NE 69343
308-282-2500

Order #: 2990-00002
Description: PILLEN ISSUE ADVERTISING
Date Entered: 4/7/2022
P.O.#: POLITICAL
Salesperson: HOUSE, .
Invoice Frequency: Billed at end of Media Month, Sorted by Date Notary Req'd

NEBRASKA FARM BUREAU PAC
Attn: KEVIN BURCH
P.O. BOX 80299
LINCOLN, NE 68501-0299

On-Air Schedule

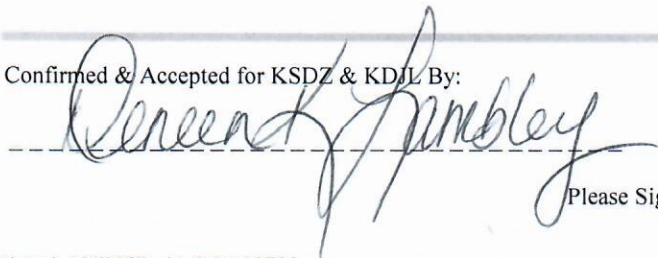
| <u>Start Date</u> | <u>End Date</u> | <u>Station</u> | <u>Scheduled Time/Event</u> | <u>Repeated</u> | <u>Length</u> | <u>Qty</u> | <u>Rate</u> | <u>Total</u> | <u>M</u> | <u>Tu</u> | <u>W</u> | <u>Th</u> | <u>F</u> | <u>Sa</u> | <u>Su</u> |
|-------------------|-----------------|----------------|-----------------------------|-----------------|---------------|------------|-------------|--------------|----------|-----------|----------|-----------|----------|-----------|-----------|
| 1 4/11/2022 | 4/30/2022 | KSDZ | 06:00:00 to 19:00:00 | Weekly | :30 | 45 | 21.25 | 956.25 | 3 | 3 | 3 | 3 | 3 | 0 | 0 |

Order Start Date: 4/11/2022 Order End Date: 4/30/2022 Spots: 45 Total Charges: \$956.25

Projected Media Month Billing Totals for NEBRASKA FARM BUREAU PAC / 2990-00002 :

| | | <u>Spot Count</u> | <u>Net Billing</u> |
|-------|------|-------------------|--------------------|
| April | 2022 | 30 | \$637.50 |
| May | 2022 | 15 | \$318.75 |

Confirmed & Accepted for KSDZ & KDJL By:



Accepted for NEBRASKA FARM BUREAU PAC By:



Please Sign and Return One Copy